



European Market for Climate Services

Panels inside the learning curve: who, what, when, why...

Description:

Together with all participants of the workshop we identify the users in a predefined project, mapping them into panel circles before scheduling them into a panelmatrix in order to learn to understand the advantages of a separate approach towards a living lab panel in a project/platform/organization.

After a short introduction to the problem definition of the project and its defined activities, participants are split up in smaller groups.

First each group will identify all involved stakeholders and map them into panel circles, presenting their results to the whole workshop.

Thereafter each group links their panel circles with a panel matrix and think about their approaches & possible outcomes. Afterwards all matrices are consolidated in an overall matrix, discussing the different approaches.

Finally we have a group discussion about the (dis)advantages of the panel circle/matrix approach.

Related projects:

– EU-MACS, <http://eu-macs.eu/>

Workshop organiser:

– Koen Vervoort (koen.vervoort@imec.be)



Aim:

To share knowledge about our panel management tools & methods

Methodology:

After a very short overall explanation participants were split up in 4 groups of max. 5 people & we dived into using panel circles to identify and map involved stakeholders as much as possible. After a short wrap up of this phase the 4 groups translated their panel circles into a predefined panel matrix, explaining them the advantages of this approach. The workshop was concluded with an explanation of the possible further steps participants can take following up the panel matrix.

Outcome:

The participants provided fruitful insights for the EU-MACS project and for me as an organiser I got a lot of follow-up questions resulting in several leads for cooperation in the future

Value for participants:

To give them a clear overview & possible approach of aspects that needs to be taken into account concerning panel management in living labs.

Surprising insight:

The high amount of follow-up questions. I expected some questions but not such an high intrest into our methods.

Next steps:

I'll keep disseminating our methods & tools because we strongly believe this could be valuable to all living labs within the ENOLL network. I'll be re-applying my workshop again next year, but I'll be applying for two or three different workshops: 1. explaining the whole flow in a 90' workshop & 2. diving into panel circles & matrices again & 3. making these matrices WORTHCASE