



## European Market for Climate Services

**During the workshop, four groups of 5 participants each created a panel circle in order to:**

- a) consider all different stakeholders that are important to take into consideration in the context of the EU-MACS project
- b) place these stakeholders onto the circles to indicate their "centrality" - how central the role they are playing is, and the connections between the different stakeholders as they are moving from the most central point to the outer circles

**Following the workshop, the facilitators have combined the four circles from each of the groups together, in order to analyze the results.**

This analysis represents a list of stakeholders to be considered in the planning of climate services in the context of EU-MACS. Furthermore, the number presented behind each stakeholder represents the centrality of their role - the larger the number in the table, the more central their role, according to the participants in the workshop.

**The results are presented as:**

**Society, Public administration & government, citizens & public services were the groups identified as most central stakeholder groups.**

**In terms of individual stakeholders, city council and architects were identified as most central roles in the panel circles.**

The detailed analysis is presented on the following page

<b>Society</b>	<b>40</b>
NGO's	5
Local communities	7
Activists	3.5
Environment	6.5
"Trend makers"	5
Key opinion leaders	2
Media	1
Consultants/experts	5
Investors	2
Tourists	1
Religion & culture representatives	1
Terrorists	1
<b>Public Administration/Government</b>	<b>33.5</b>
Legislation	2
City council	12
Central government	6
Local planning department	7
Politicians	3.5
Civil protection	3
<b>Citizens</b>	<b>33</b>
Children	3.5
Adults	3.5
Man	3.5
Woman	3.5
Elderly	3.5
Minorities	3.5
People with allergies	3.5
Disabled people	3.5
Students	2
Tenants	1
House owners	1
Commuters	1
<b>Public services</b>	<b>30</b>
Kindergarden	2
Schools/University	7
Hospitals/ care facilities	5
Waste companies	2
Utility services (water/electricity)	6
Energy professionals	3
Public transport operators	5
<b>Design &amp; Building cities</b>	<b>26</b>
City planners	4.5
Urban designers	4.5
Building companies	5
Architects	10
Landscape designers	2
<b>Science</b>	<b>13</b>
Research community	6
Living Lab	7
<b>Business</b>	<b>11</b>
(Inter)national companies (eg VW)	6
Banks/ financial services	2
Tourist companies	1
Retail	1
IT companies	1

The centrality of stakeholders has been analyzed from the panel circles. Society, Public administration & government, citizens & public services were the groups identified as most central stakeholder groups.

In terms of individual stakeholders, city council and architects were identified as most central roles in the panel circles.

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Investors	2
Legislation	2
Students	2
Kindergarden	2
Waste companies	2
Landscape designers	2
Banks/ financial services	2
Media	1
Tourists	1
Religion & culture representatives	1
Terrorists	1
Tenants	1
House owners	1
Commuters	1
Tourist companies	1
Retail	1
IT companies	1