

Towards Climate Services based on demand and guided by science 19.6.2017 in Helsinki, Finland

The EU-MACS project, which studies how supply of and demand for climate services can be better matched, organized its first seminar: **Towards Climate Services based on demand and guided by science** in Helsinki on 19 June. Next to presenting the findings on the current functioning of the climate services market, experiences, needs, and prospects of climate service users got ample attention. The seminar was streamed live from the Finnish Meteorological Institute.

Seminar programme, videos (Youtube) and slides (pdf)

10.30 – 10.40 welcome and opening by Juhani Damski, Director-general of the Finnish Meteorological Institute ([Youtube](#))

10.40 – 10.55 *Adriaan Perrels* (FMI; coordinator EU-MACS) overview of the EU-MACS project ([Youtube](#), [pdf](#))

10.55 – 12.15 invited speakers

- *Susanna Kankaanpää* (Helsinki Region Environmental Services Authority) – experiences with selection and use of climate services in urban planning ([Youtube](#), [pdf](#))
- *Esko Kivisaari* (Federation of Finnish Financial Services / EC High Level Group on Sustainable Finance) – climate services needs and prerequisites for the finance sector ([Youtube](#), [pdf](#))
- *Marta Bruno Soares* (Univ. of Leeds - Sustainability Research Institute) – key messages on user needs and current obstacles based on the SECTEUR project ([Youtube](#), [pdf](#))

12.15 – 13.10 *lunch break (buffet lunch in front of Brainstorm – posters on display)*

13.10 – 14.10 initial results from the EU-MACS project

- *Jörg Cortekar* (HZG-GERICS) - Current structure and features of the market for climate services ([Youtube](#), [pdf](#))
- *Francesca Larosa* (CMCC) – Resourcing and quality of climate services ([Youtube](#), [pdf](#))
- *Peter Stegmaier* (University of Twente) – The climate services innovation journey ([Youtube](#), [pdf](#))

14.10 – 14.30 *Thanh-Tâm Le* (Climate-KIC France; coordinator MARCO) – towards a market observatory for climate services ([Youtube](#), [pdf](#))

14.30 – 15.00 *coffee/tea break*

15.00 – 15.50 panel discussion and questions from the audience ([Youtube](#))

- Panellists:
 - Hilppa Gregow (Finnish Meteorological Institute)
 - Alastair Baglee (Acclimatise - UK)
 - Susanna Kankaanpää (Helsinki Region Environmental Services Authority)
 - Fabrice Girardon (Berglift Stuhleck - Austria)
 - Marta Bruno Soares (Univ. of Leeds - Sustainability Research Institute)
- Moderator: Adriaan Perrels (Finnish Meteorological Institute)